

KPDA Media Weekly Review Report as at 17th January 2021





CEO DE-BRIEF

REMINDER ON THE 2021 MEMBERSHIP SUBSCRIPTIONS

This is a polite reminder to all members who have not made payment towards their membership subscription for this year. This is a follow up on all the 2021 membership renewal invoices sent to you.

The deadline for membership payment is **Friday, 29th January 2021**.

Kindly ensure to make your payment on time for better planning on our side.

We thank you for your continued support.

17th January 2021

The Standard | Jeremy Gitonga | Sunday, 17th January 2021

COVID WILL INFLUENCE HOUSING TRENDS TOWARDS NAIROBI OUTSKIRTS

One of the unintended consequences of the coronavirus pandemic is the influence it is exerting on emerging house designs and the tick list for potential homeowners. [Read More.](#)

16th January 2021

The Standard | Shammah Kitemem | Saturday, 16th January 2021

CONFLICT IN COUNTY, NCA ROLES HURTING QUALITY OF BUILDINGS

The Fourth Schedule of our Constitution sets out the distribution of roles between the national and county governments. Housing policy and the general principles of planning and the coordination of planning by the counties is the responsibility of national government while planning and development in counties is the responsibility of county governments. [Read More.](#)

The Standard | Nason Okowa | Saturday, 16th January 2021

WHY REAL ESTATE DEVELOPERS MUST STEP UP INTEGRITY

There should be no substitute for honesty and integrity in the real estate industry. Lack of even an ounce of such would be a monstrous absurdity. [Read More.](#)

The Standard | Kephher Otieno | Saturday, 16th January 2021

GOVERNOR NYONGO'S HEADACHE IN CLEANING UP KISUMU CITY

A phone vendor Mary Atieno and Grace Anyango knew their mobile phone shop was about to be demolished when they got a call at breakfast from the city authorities to vacate their premises. [Read More.](#)

15th January 2021

The Business Daily | Business Daily | Friday, 15th January 2021

DON'T NEGLECT INFRASTRUCTURE IN AFFORDABLE HOUSING PLAN

For years, Nairobi's city planners haven't catered to the needs of low-income and middle-income households. Upscale housing developments have emerged around the city while the lower market segment has been largely neglected. [Read More.](#)

The Business Daily | Edwin Mutai | Friday, 15th January 2021

RED FLAG OVER VARYING STATE RENTAL INCOME

The Housing Department is on the spot over inconsistencies in the amount of rental income collected, raising suspicion that part of the cash may have been misappropriated. [Read More.](#)

14th January 2021

The Business Daily | Collins Omulo | Thursday, 14th January 2021

NMS TO CONSTRUCT 62,000 APARTMENTS IN EASTLANDS

Nairobi Metropolitan Services (NMS) is set to put up about 62,000 high-rise rent or buy affordable housing units in Eastlands in the second phase of Nairobi Housing Urban Renewal programme. [Read More.](#)

The Business Daily | Business Daily | Thursday, 14th January 2021

ALLOCATE STATE HOUSES FAIRLY

The completion of the allocation of the first phase of affordable houses is good news for those who successfully applied for the units. They now have a decent place to call home. [Read More.](#)

The Business Daily | Business Daily | Thursday, 14th January 2021

NEW LAND REGISTRATION PLAN NEEDS PROPER SAFEGUARDS

The ongoing efforts to clean up the land registry to curb fraud and red tape are laudable. Things should get even better if the plan to register **title** deeds afresh is executed well. [Read More.](#)

The Standard | Wainaina Wambu | Thursday, 14th January 2021

ASSET MANAGERS EYE BOOST FROM INVESTMENT TRUSTS

Asset managers have welcomed the establishment of more real estate investments trusts (Reits) to deepen the housing sector. [Read More.](#)

The Standard | Macharia Wambu | Thursday, 14th January 2021

RICKETY CITY ESTATES TO FALL IN BADI'S HOUSING RENEWAL PLAN

The Nairobi Metropolitan Services (NMS) is embarking on an ambitious plan to build over 62,000 affordable housing units in Nairobi to ease the strain of housing in the capital. [Read More.](#)

The Standard | Eric Abuga | Thursday, 14th January 2021

KISII TOWN REELS UNDER EYESORE OF STALLED RESIDENTIAL BUILDINGS

After years of muted development, Kisii town is slowly transforming into a concrete jungle of note. [Read More.](#)

The Standard | Eric Abuga | Thursday, 14th January 2021

RIPARIAN LAND: WHEN THE LAW PUTS BUILDERS IN HOT WATER

In 2018, numerous house owners in Nairobi were sweating over the possibility of their property being demolished. [Read More.](#)

13th January 2021

The Business Daily | James Kariuki | Wednesday, 13th January 2021

NBK, REAL ESTATE FIRM IN OFF-PLAN FUNDS DEAL

National Bank of Kenya (NBK) and Costa Homes yesterday launched an off-plan housing development account where buyers' funds will be held until delivery of their completed units. [Read More.](#)

The Business Daily | Otiato Guguyu | Wednesday, 13th January 2021

NMS' PHASED HOUSING PLAN TO AVOID DWELLERS' BACKLASH

The Nairobi Metropolitan Services (NMS) plans to build new houses in phases and in open spaces in 10 city estates to avoid resistance from current residents. [Read More.](#)

The Business Daily | Bonface Otieno | Wednesday, 13th January 2021

STATE SEEKS BIDDERS FOR SMALLER NGARA HOUSES

About 300 applicants who missed out on three-bedroom 80 square-metre low-cost houses in Ngara, Nairobi have been asked to place bids for the smaller units measuring 60 square metres. [Read More.](#)

The Business Daily | Collins Omullo | Wednesday, 13th January 2021

TITLE DEEDS TO BE ISSUED AFRESH TO CURB FRAUD

Title deeds are set to be registered afresh as the State shifted the administration and management of land to new laws to boost efficiency in transactions and curb fraud. [Read More.](#)

The Standard | Cate Mukei | Wednesday, 13th January 2021

10 BEST NEIGHBOURHOODS FOR WOMEN TO LIVE IN

Trust me, nobody cares where you live in Nairobi. But women do. [Read More.](#)

The Standard | Cate Mukei | Wednesday, 13th January 2021

COMMUNITY GETS SH6.6M REMAINING CASH FOR A LAND DEAL

Landowners in a small village of Mwabeja in Kinango, Kwale County on Wednesday received a windfall after a private developer paid them sh6.6 million for their property. [Read More.](#)












WE WANT YOU, TO JOIN KPDA!



We want
you to join
KPDA!



Why join KPDA?

 <p>Be at the forefront of advocating for change and better environment in the built sector</p>	 <p>Get to air issues affecting yourselves and others to a body that realises real change</p>	 <p>Access to our database with top level management contacts</p>	 <p>One on one introduction to companies you would like to work with</p>
 <p>Access direct contact to regulatory bodies in the industry and the Government departments touching on the built sector</p>	 <p>Access to the latest news and trends in the industry</p>	 <p>Meet and exchange contacts with other members in networking events</p>	
 <p>Free members networking events</p>	 <p>Get discounted rates to events</p>	 <p>Get the privilege to negotiate sponsorship rates as a paid up member</p>	 <p>Join a like-minded family !</p>



Ps: All physical meetings will be held post COVID-19!

Contact Cynthia Wakio by email: membership@kpda.or.ke!
Our website is www.kpda.or.ke to view each category and the rates

Reach out to Cynthia on membership@kpda.or.ke

ADVERTISE WITH US: WE ARE GIVING YOU AN 80% DISCOUNT!!!!

KPDA
KENYA PROPERTY DEVELOPERS ASSOCIATION

ADVERTISE WITH KPDA

AT AN 80% DISCOUNT!

Why Advertise through KPDA Media

Your Ad will run on these platforms:

- The KPDA Website
- The KPDA Media Weekly Review Reports
- KPDA Social Media Platforms: Facebook, Twitter and LinkedIn
- KPDA's Email Listing

AD Requirements:

- JPC or PNG format
- 72 dpi resolution'
- Colour calibration RCB
- Size should not exceed 30KB

Advertising Terms and Conditions

- Advertisements will only be run upon receipt of payment
- All information and Material supplied to KPDA should be true, accurate and not misleading, and nothing contained in it is liable to bring KPDA into disrepute
- The Material shall not indicate an intention to discriminate on grounds of sex, race, religion or belief, disability, ethnic origin, age or sexual orientation (unless such an Advertisement is exempted from any statutory requirements relating to such forms of discrimination and the Customer notifies KPDA of the applicability of such an exemption at the time when the Advertisement is submitted to KPDA);
- KPDA reserves the right to determine the appropriateness of ad content and not run advertisements deemed to contract KPDA's Code of Conduct and values. In the event that KPDA declines to run an advertisement, the customer shall be refunded for the amount they will have paid.

What is the Cost of Advertising with KPDA?

We will run your ad for a period of four (4) weeks (one month) at an 80% discount!!!

- **KPDA Members:-**
Kshs. 3, 420 VAT Incl
- **Non-Members:-**
Kshs. 5, 700 VAT Incl

Payment must be received prior to the commencement of advertising. An invoice shall be issued upon confirmation to facilitate the processing of payment.

KPDA Advertising Platform Statistics

The KPDA Website - www.kpda.or.ke: <ul style="list-style-type: none">• 10, 000 visitors per month• 7, 000 visitors on Mondays and Wednesdays	KPDA on Twitter @KPDA_Ke: <ul style="list-style-type: none">• 5, 040 followers• 14, 000 impressions per month
The KPDA Media Weekly Review Report <ul style="list-style-type: none">• Over 1, 500 subscribers• An organic reach of over 500 subscribers	LinkedIn - Kenya Property Developers Association: <ul style="list-style-type: none">• 2, 732 followers• Over 500 views per day
Facebook page - Kenya Property Developers Association: <ul style="list-style-type: none">• 3, 360 followers and 3, 232 likes• An organic reach of over 1, 500	Email Contacts - ceo@kpda.or.ke, membership@kpda.or.ke, kpdasecretariat@gmail.com <ul style="list-style-type: none">• Over 1, 000 email contacts

For more information,
please call: 0725 286 689 / 0737 530 290
or email: ceo@kpda.or.ke

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Reach out to us on ceo@kpda.or.ke. Click [here](#) to view the flyer